HUB

Charte graphique



Introduction

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Contact

jawishjan@gmail.com 07.58.48.65.91

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Univers graphique

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UNIVERS GRAPHIQUE

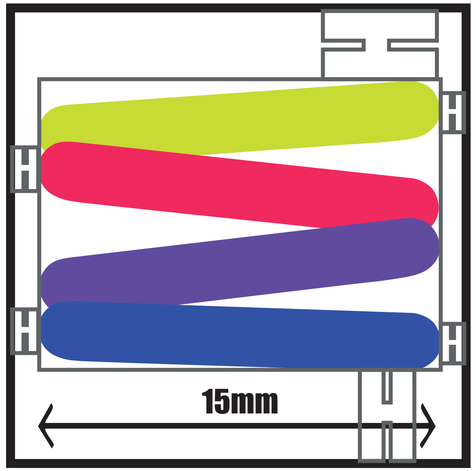
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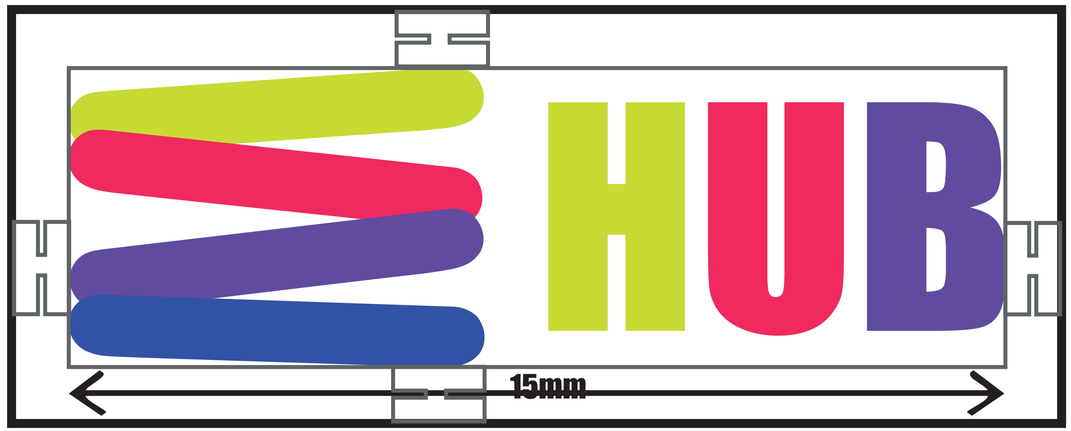
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1. LOGOTYPE/1.2. Régles d’utilisation

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1. SIGNATURE/1.4. Présentation signature



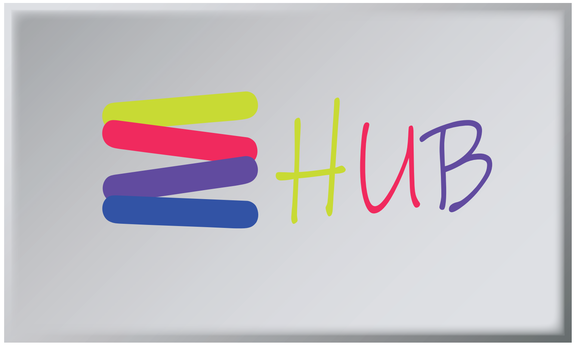


1. LOGOTYPE/1.4. Interdits

Ne pas déformer le logo



Ne pas modifier la typographie du logo



Ne pas modifier la disposition du logo



Ne pas modifier les proportions du logo



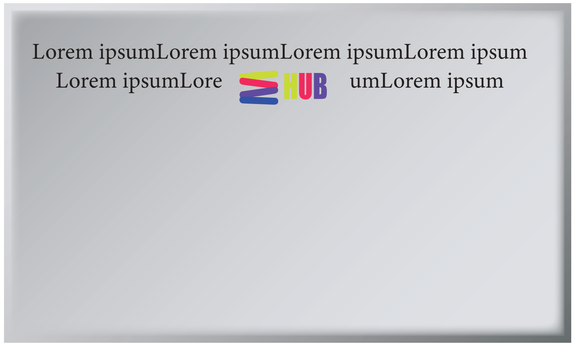
Ne pas modifier l’interligneage du logo



Ne pas mettre un théme sous le logo

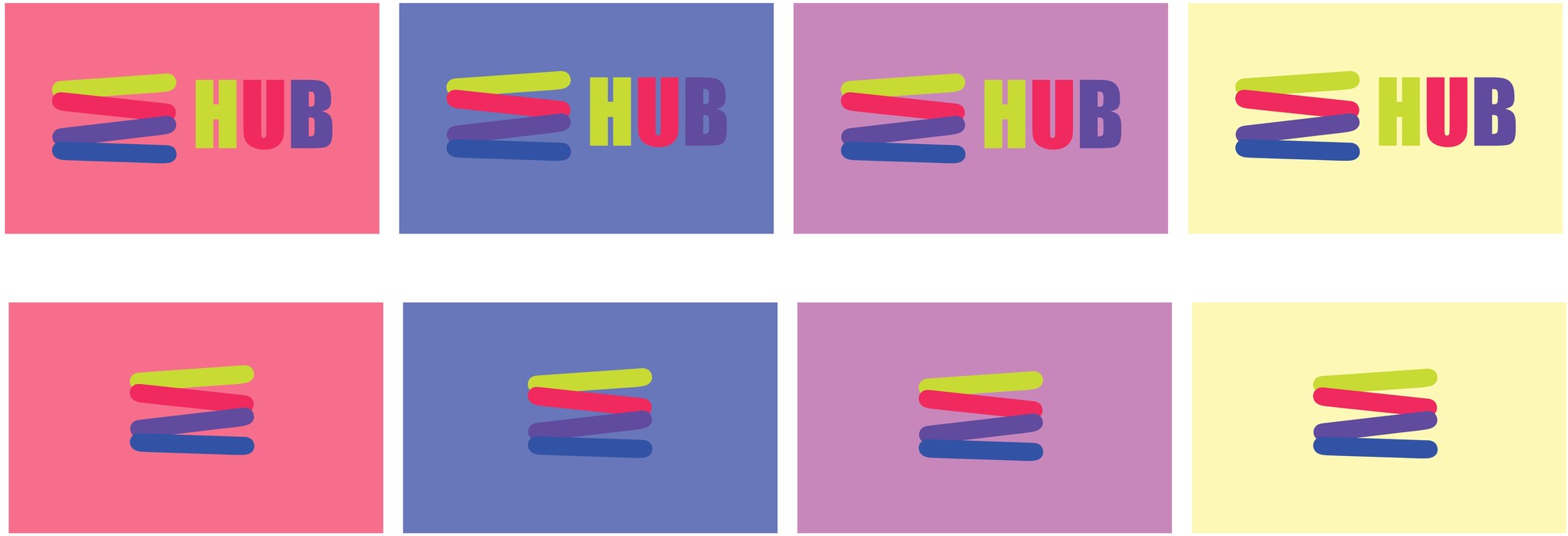


Le logo ne doit pas être inséré dans du texte

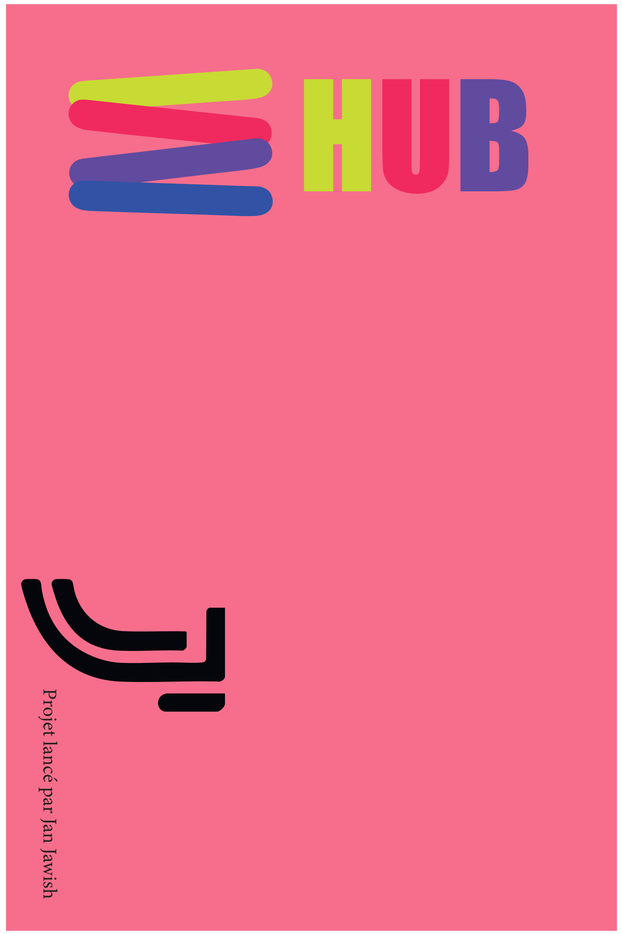


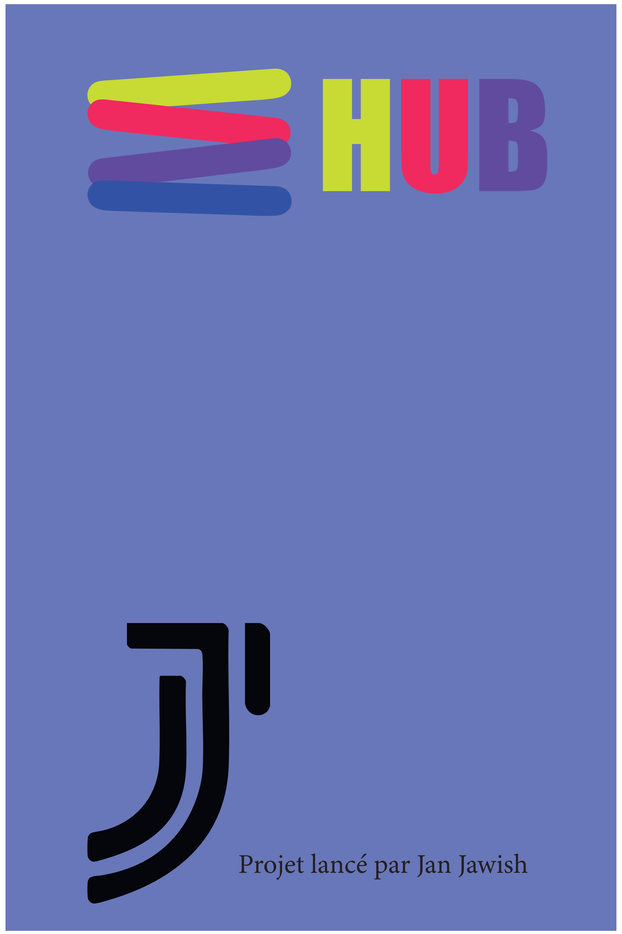
1. LOGOTYPE/1.3. Régles d’utilisation

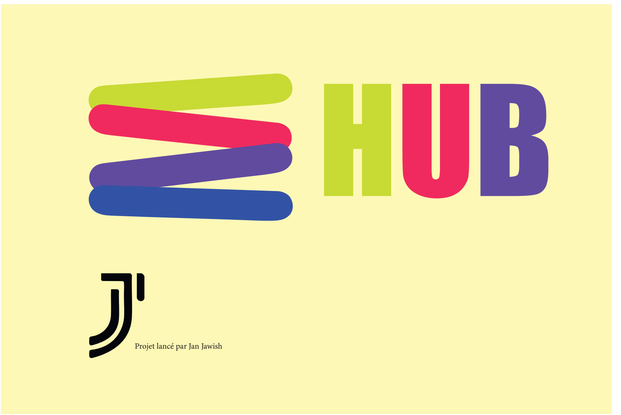
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3. MENTION/3.2. Application

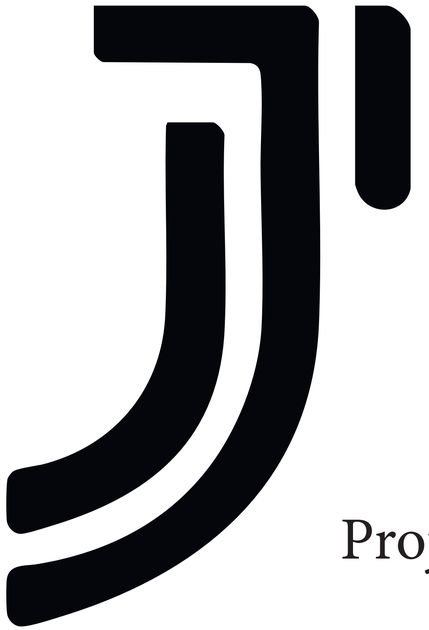








3. MENTION/3.1. Présentation



Projet lancé par Jan Jawish

2. SIGNATURE/2.2. Application



Le web avec une plume



Le duczer des étudiants



Le web avec une plume

5. Polices de caractére / 5.1. Polices institutionnelles

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Bb

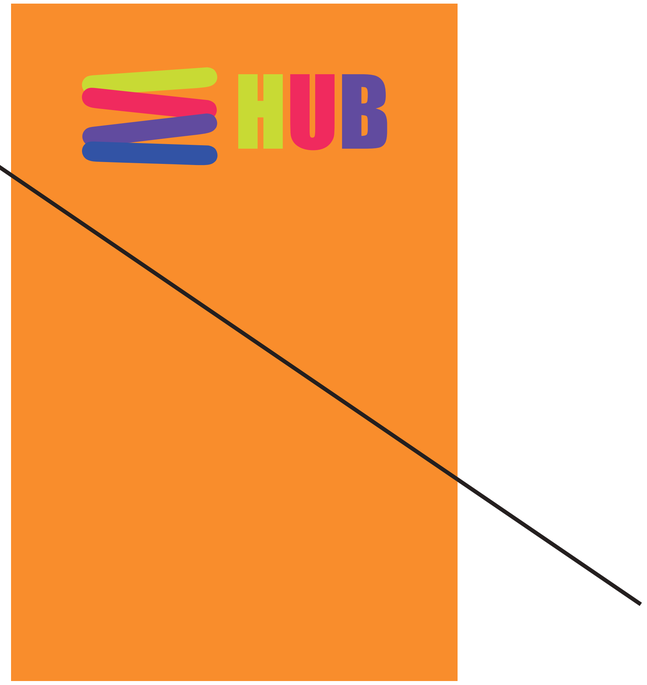
Impact

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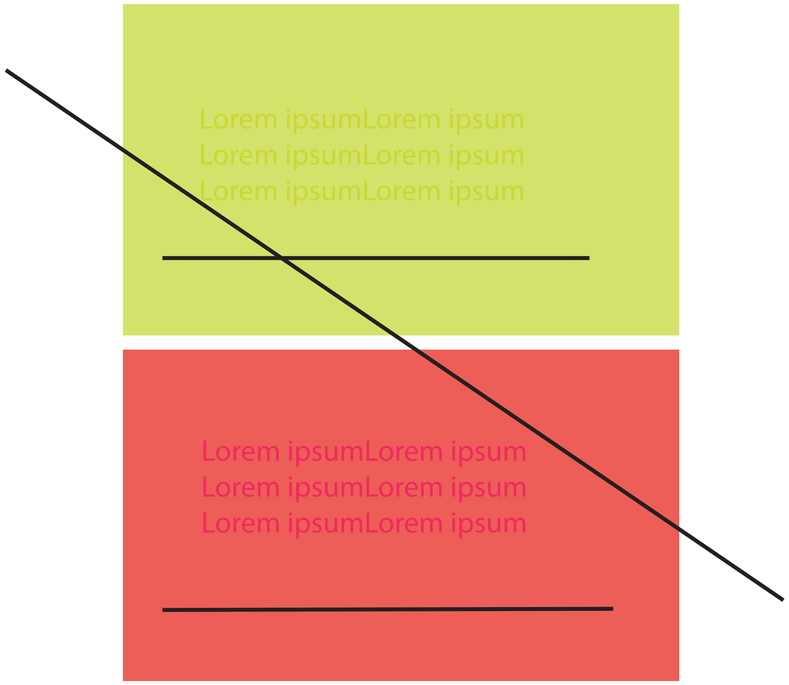
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4. COULEURS/4.2. Interdits

Ne pas créer de couleurs



Ne pas écrire de la même couleur
sur un fond



Ne pas inverser l'ordre des couleurs



Ne pas ajouter de nouvelles couleurs



4. COULEURS/4.1. Présentation

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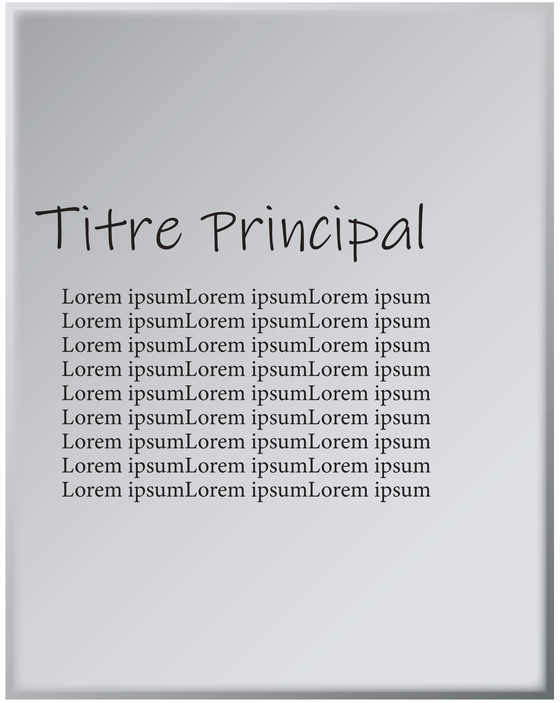


5. Polices de caractére / 5.4. Interdits

Ne pas mélanger les différentes typographies



Ne pas mettre INK Free en titre principal



Ne pas mettre **Impact** en texte



5. Polices de caractére / 5.3. Exemples d’utilisation

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Titre ou accroche

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SURTITRE

Titre ou accroche

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SURTITRE

Titre ou accroche

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Titre ou accroche

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5. Polices de caractére / 5.2. Polices bureautiques

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Comic Sans MS

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u Ù ù Û û Ü ü V v W w X x Y y ÿ Z z



INK Free

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u Ù ù Û û Ü ü V v W w X x Y y ÿ Z z

8. Iconographie / 8.1. Visuels institutionnels

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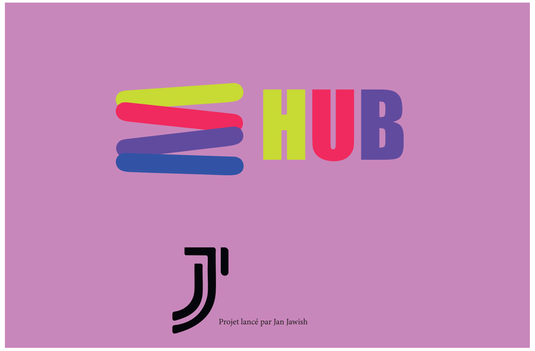


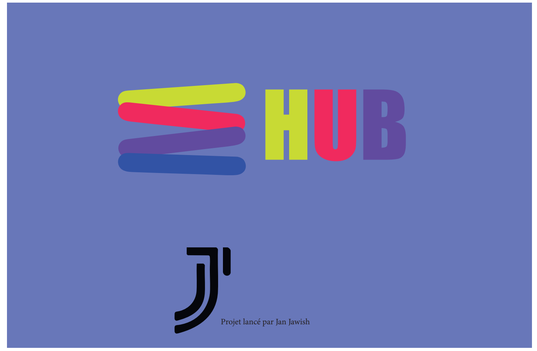


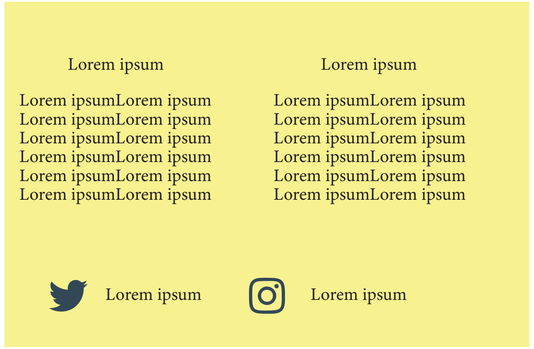

9. Papeterie / 9.1. Carte de visite

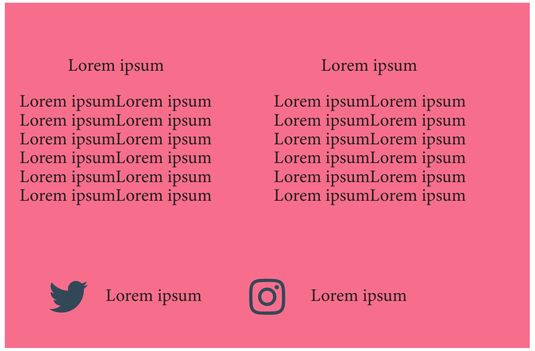


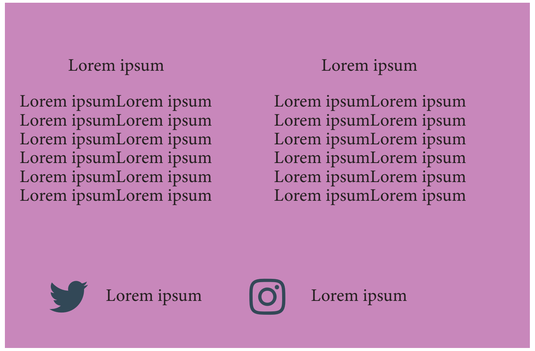


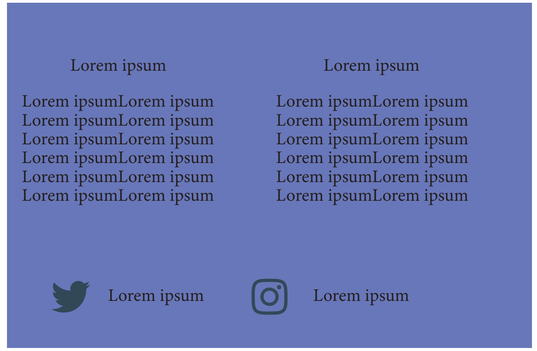












10. Bureatique / 10.1. Signature e-mail

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In hac habitasse platea

Projet propulsé par Jan Jawish Jawishjan@gmail.com

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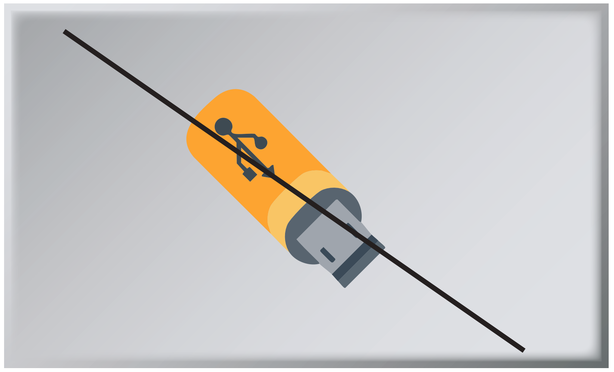
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Projet propulsé par Jan Jawish Jawishjan@gmail.com

7. Pictogrammes / 7.3. Interdits

Uniquement les pictogrammes respectant la charte



Ne pas adapter les pictogrammes en version pleine



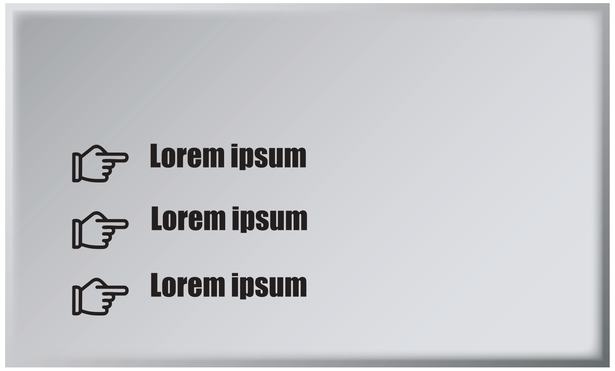
Ne pas changer l'épaisseur du filet



Ne pas déformer les pictogrammes



Ne pas utiliser les pictogrammes comme puces



Ne pas couper les pictogrammes



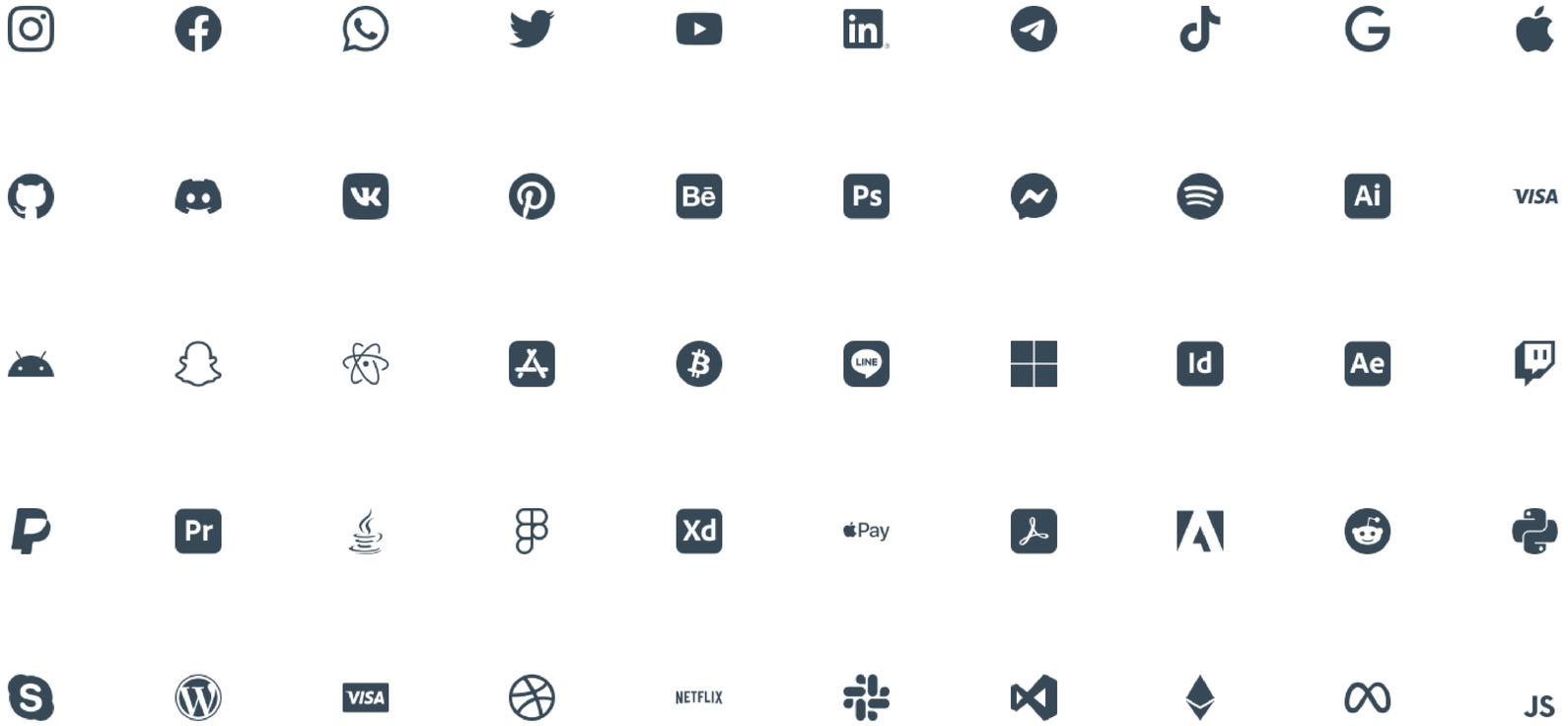
7. Pictogrammes / 7.2. Application





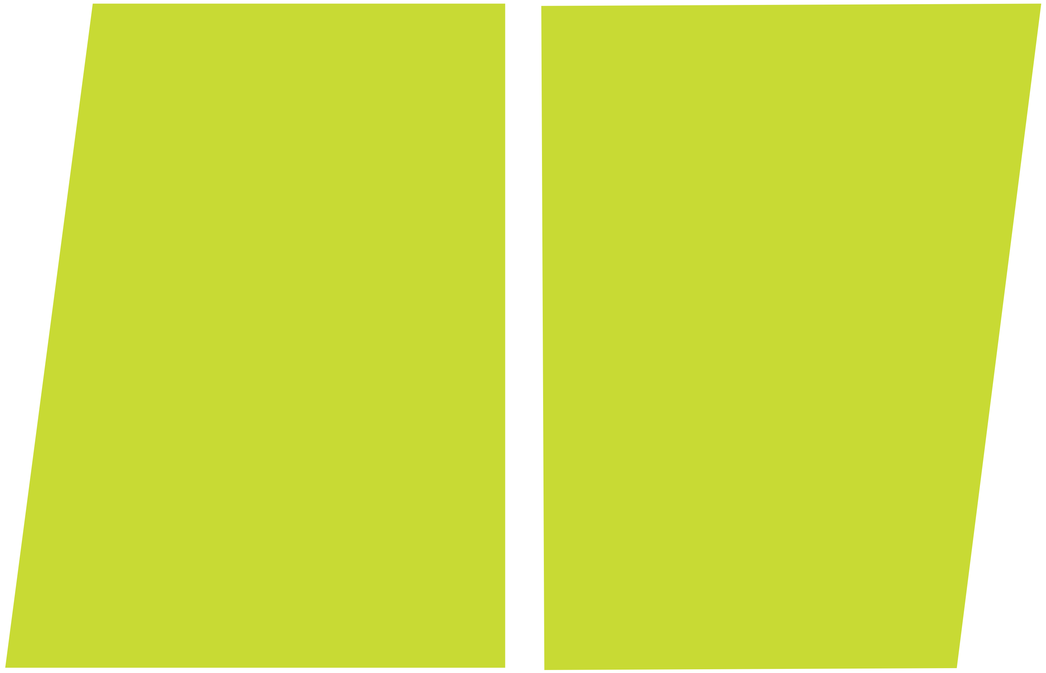
7. Pictogrammes / 7.1. Présentation

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6. Eléments graphiques / 6.1. Les éléments





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Fin de la Charte graphique

